

Senate Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Treasury Portfolio
Budget Estimates 2014
3 June to 5 June 2014

Department/ Agency: Productivity Commission

Question: BET 2985-2986

Topic: Media Monitoring

Reference: Written – 12 June 2014

Senator: Ludwig

Question:

2985. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etc. provided to the Minister's office from Additional Estimates in February, 2014 to date?
- a) Which agency or agencies provided these services?
 - b) What has been spent providing these services from Additional Estimates in February, 2014 to date?
 - c) Itemise these expenses
2986. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etc. provided to department/agency from Additional Estimates in February, 2014 to date?
- a) Which agency or agencies provided these services?
 - b) What has been spent providing these services from Additional Estimates in February, 2014 to date?
 - c) Itemise these expenses

Answer:

2985. Not applicable.

2985. As at 31 May 2014:

- a) AAP and iSentia.
- b) \$19,552 (ex GST).
- c) The Commission does not record data in a way that would readily allow the expenses to be itemised.