

Senate Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Treasury Portfolio
Budget Estimates 2014
3 June to 5 June 2014

Department/ Agency: AASB/AUASB

Question: BET 2783 - 2784

Topic: Advertising

Reference: Written – 12 June 2014

Senator: Ludwig

Question:

2783 How much has the Department/Agency spent on Advertising since Additional Estimates in February, 2014? Including through the use of agencies.

2784 Please detail each advertising campaign including its cost, where the advertising appeared, production costs, who approved, ministerial or ministerial staff involvement in commissioning

Answer: (AASB)

2783 Nil.

2784 Not Applicable.

Answer: (AUASB)

2783 Nil.

2784 Not Applicable.