

Department/ Agency: Australian Taxation Office

Question: BET 1989-1990

Topic: Media Monitoring

Reference: Written - 12 June 2014

Senator: Ludwig

Question:

1989. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from Additional Estimates in February, 2014 to date?
- Which agency or agencies provided these services?
 - What has been spent providing these services from Additional Estimates in February, 2014 to date?
 - Itemise these expenses.
1990. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from Additional Estimates in February, 2014 to date?
- Which agency or agencies provided these services?
 - What has been spent providing these services from Additional Estimates in February, 2014 to date?
 - Itemise these expenses

Answer:

1989. From 1 March to 31 May 2014, the ATO did not provide any media monitoring services, including press clippings, electronic media transcripts etcetera to the Minister's office.
1990. From 1 March to 31 May 2014, the ATO spent \$79,798 (GST exclusive) on media monitoring services.
- These services were provided by Isentia.
 - \$79,798 (GST exclusive)
 - An itemised list of media monitoring expenses is provided below.

Media Monitoring item	Amount (\$) (GST exclusive)
Audio	1,683
Copyright	17,406
Print	15,969
Video	1,398
Monitoring Package (Broadcast, Internet & Newspapers) Contract fee	38,977
Connection service fee	4,365
Total	79,798

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The above categories of expenses have been revised since the previous response due to a change in the service provider.