

Senate Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Treasury Portfolio
Budget Estimates 2014
3 June to 5 June 2014

Department/ Agency: APRA

Question: BET 1657-1658

Topic: Media monitoring

Reference: Written – 12 June 2014

Senator: Ludwig

1657. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from Additional Estimates in February, 2014 to date?*
- a) Which agency or agencies provided these services?
 - B What has been spent providing these services from Additional Estimates in February, 2014 to date?
 - c) Itemise these expenses.
1658. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from Additional Estimates in February, 2014* to date?
- a) Which agency or agencies provided these services?
 - b) What has been spent providing these services from Additional Estimates in February, 2014* to date?
 - c) Itemise these expenses

* *period is 26 February 2014 to 12 June 2014*

Answer:

1657. The Australian Prudential Regulation Authority does not provide media monitoring services to the Minister's office.
- a) – c) Not applicable.
1658. For the period 1 March to 31 May 2014 the cost of media monitoring services was \$11,455.88. Obtaining the information for the period of 26 February to 12 June 2014 would not be an efficient and effective use of resources.
- a) iSentia.
 - b) \$11,455.88.
 - c) See a) and b) above.