Economics Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Industry Portfolio
Budget Estimates Hearing 2014-15
2-3 June 2014

AGENCY/DEPARTMENT: Questacon

TOPIC: Travelling Programs and Exhibitions

REFERENCE: Question on Notice (Hansard, 2 June 2014, page 105)

QUESTION No.: BI-47

Senator GALLACHER: Do you keep statistics on the number of participants?

Prof. Durant: Yes, we do.

Senator GALLACHER: How many participants would you have in a year?

Prof. Durant: I can give you the exact figures on notice, but approximately in Questacon here in Canberra we get about 450,000 people through the centre. Roughly a further 400,000 would interact with our various outreach programs. About half a million would interact with our travelling exhibition programs. The outreach programs are probably on course this year for about 200,000. The Web is about one million. Travelling exhibitions are about 350,000, but if we include some of the international programs that jumps up a bit. Then there are memberships and Q By Night and a few other programs. We interact with about two million people each year in different ways.

ANSWER

All Questacon programmes' visitor statistics are published in the Questacon Annual Reviews and are available at http://www.questacon.edu.au/business/annual-review.