

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Budget Estimates

4 – 6 June 2013

Question: BET 814-816

Topic: Social Media

Written: 17 June 2013

Senator BUSHBY asked:

814. Have there been any changes to department/agency social media protocols relating to staff access and usage of YouTube; online social media, such as Facebook, MySpace and Twitter; and access to online discussions forums and blogs since the February 2013 Additional Budget Estimates? If yes, please explain and provide copies of any advice that has been issued.
815. Does the department/agency monitor usage of social media?
- If yes, provide details of the usage (for example details could include average hours per employee hours when usage peaks).
 - Has there been a change to the department/agency protocols due to staff usage?
 - If no, why not? Will the department/agency monitor usage in the future?
816. Does social media impact on employee productivity? Provide details (details could include increased internet usage in general or increased internet usage in standard business hours)

Answer:

814. No.
815. The ACCC monitors all internet access including sites visited, bandwidth consumed and time accessed.
- Social media downloads for the period 1 March 2013 – 31 May 2013 (since reported in AET 431-433 following the February Additional Budget Estimates):
 - Youtube 185 GB
 - Facebook 57 GB
 - Twitter 29 GB
 - LinkedIn 14 GB

Downloads are not able to be categorised as private or work related.
 - No.
 - There is no justification for changing protocols at this time.
816. No.