

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Budget Estimates

4 – 6 June 2013

Question: BET 497-498

Topic: Media Monitoring

Written: 17 June 2013

Senator BUSHBY asked:

497. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etc. provided to the Minister's office for this financial year to date*?
- a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide these services for the year 2013-14?
 - c) What has been spent providing these services this financial year to date*?
498. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etc. provided to the department/agency for this financial year to date*?
- a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide these services for the year 2013-14?

**Financial year to date– 31 May 2013*

Answer:

497. ASIC has not provided media monitoring services to the Minister's office this financial year.
- a) Not applicable.
 - b) Not applicable.
 - c) Not applicable.
498. The total cost of media monitoring services provided to ASIC for this financial year to 31 May 2013 was \$148,000.
- a) These services were provided by Media Monitors Pty Ltd, Australian Associated Press Pty Ltd and iSentia.
 - b) The estimated budget to provide these services for the year 2013-14 is \$145,000.