

**Senate Standing Committee on Economics**

**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

Budget Estimates

4 – 6 June 2013

**Question: BET 380-381**

**Topic: Media Monitoring**

**Written: 17 June 2013**

**Senator BUSHBY asked:**

380. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etc. provided to the Minister's office for this financial year to date\*?
- a) Which agency or agencies provided these services?
  - b) What is the estimated budget to provide these services for the year 2013-14?
  - c) What has been spent providing these services this financial year to date\*?
381. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etc. provided to the department/agency for this financial year to date\*?
- a) Which agency or agencies provided these services?
  - b) What is the estimated budget to provide these services for the year 2013-14?

\*Financial year – 31 May 2013

**Answer:**

380. Costs are aggregated across all Ministerial offices in the Treasury portfolio. The total spent on press clippings, electronic media transcripts etc. provided to the offices of the Treasurer, Assistant Treasurer and Parliamentary Secretary for the financial year to date (as at 31 May 2013) is \$247,797.
- a. iSentia provides media monitoring services.
  - b. \$443,000 for the combined Treasury ministerial offices
  - c. \$247,797 for the combined Treasury ministerial offices
381. The total spend for press clippings, electronic media transcripts etc. provided to The Treasury financial year (as at 31 May 2013) is \$874
- a. iSentia provides media monitoring services
  - b. \$5000