

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Budget Estimates

29 May – 31 May 2012

Question: BET 729-730

Topic: Media Monitoring (ACCC)

Hansard Page: Written (Received from Committee 13 June 2012)

Senator Bushby asked:

729. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
- a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide these same services for the year 2012-13?
 - c) What has been spent providing these services this financial year to date?
730. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
- a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide these same services for the year 2012-13?
 - c) What has been spent providing these services this financial year to date?

Answer:

729. The ACCC does not provide media monitoring services to the Minister's office.
- (a) Not applicable
 - (b) Not applicable
 - (c) Not applicable
730. \$201 654 (1 July 2011 to 31 May 2012)
- (a) Media Monitors Australia Pty Ltd
 - (b) Approximately \$220 000
 - (c) \$201 654 (1 July 2011 to 31 May 2012)