

Senate Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates

2016 - 2017

Division/Agency: Business Services Division

Question No: 65

Topic: Media and public relations

Reference: Written

Senator: Bilyk, Catryna

Question:

1. How much has the Department spent on media monitoring since 1 October 2016 (GSTinclusive)?
2. Can a list of all Contract Notice IDs for the Austender website in relation to media monitoring contracts please be provided?
3. How many media or public relations advisers are employed in the Department? At what APS level (eg EL2, APS5) is each staff member employed?
4. Can an organisational chart for the relevant area of the Department please be provided?
5. What was the total cost of employing relevant staff in calendar year 2016 (please provide a global figure)?

Answer:

1. A total of \$89,833 (inc GST) has been spent on media monitoring for the period 1 October 2016 – 28 February 2017.
2. Media monitoring services are provided by iSentia. The first of three ‘one-year’ extension options, covered in the 2015 media monitoring contract (Contract No 37001995), has been used to extend the contract to 19 July 2017.
3. There are two media staff in the Department: 1 x APS6 and 1 x EL2 (who also has responsibility for other functions).
4. No organisational chart is available for the media area given its small size.
5. Rates of pay for Treasury staff are available at <http://www.treasury.gov.au/About-Treasury/OurDepartment/Treasury-Enterprise-Agreement/Treasury-Enterprise-Agreement/Rates-of-Pay>.