

**Senate Economics Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

Additional Estimates

2016 - 2017

**Division/Agency:** Australian Bureau of Statistics

**Question No:** 61

**Topic:** Media and public relations

**Reference:** Written

**Senator:** Bilyk, Catryna

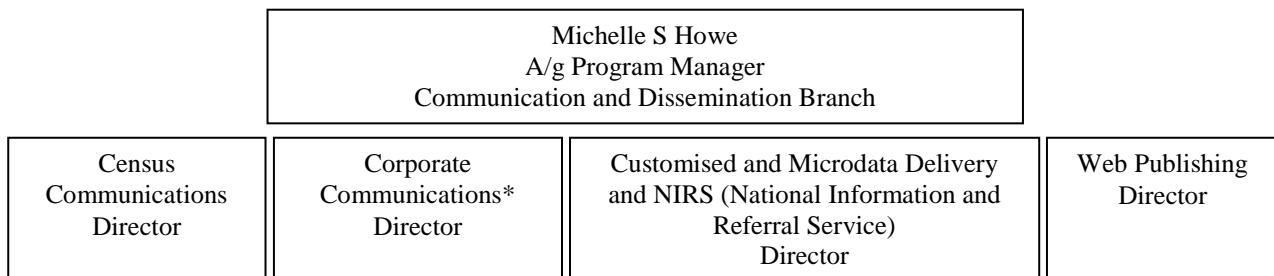
**Question:**

1. How much has the ABS spent on media monitoring since 1 October 2016 (GST inclusive)?
2. Can a list of all Contract Notice IDs for the Austender website in relation to media monitoring contracts please be provided?
3. How many media or public relations advisers are employed in the ABS?
4. At what APS level (eg EL2, APS5) is each staff member employed? Can an organisational chart for the relevant area of the ABS please be provided?
5. What was the total cost of employing relevant staff in calendar year 2016 (please provide a global figure)?

**Answer:**

1. The ABS has spent \$58,643.84 (GST inclusive) on media monitoring from 1 October 2016 – 28 February 2017.
2. The Austender Contract Notice ID number for the ABS' media monitoring contract with iSentia is CN3358444.
3. As at 28 February 2017, nine FTE media and public relations advisers were employed by the ABS.
4. As at 28 February 2017 media and public relations staff were employed at the following APS levels (FTE):
  - 1 x EL2 (0.5 FTE Corporate Communications; 0.5 FTE Census Communications)
  - 2 x EL1
  - 4 x APS6
  - 1 x APS5
  - 1 x APS4.

Organisational Chart: Communication and Dissemination Branch as at 28 February 2017



6. \$1.308m