

Senate Economics Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates

2016 - 2017

Division/Agency: Productivity Commission

Question No: 4

Topic: Advertising and information campaigns

Reference: Written

Senator: Bilyk, Catryna

Question:

1. How much has the Productivity Commission spent on advertising and information campaigns since 1 October 2016 (GST inclusive)?
2. Can a list of all Contract Notice IDs for the Austender website in relation to advertising and information campaign contracts please be provided?
3. How much did the Productivity Commission spend on Facebook advertising or sponsored Facebook posts in calendar year 2016 (GST inclusive)?
4. How much did the Productivity Commission spend on Google adwords advertising in calendar year 2016 (GST inclusive)?

Answer:

The Productivity Commission does not conduct 'advertising and information campaigns' (other than disseminating information about its work).