

**Senate Economics Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

Additional Estimates

2015 - 2016

**Department/Agency:** APRA  
**Question:** AET 2248-2249  
**Topic:** Media Monitoring  
**Reference:** Written - 19 February 2016  
**Senator:** Ludwig, Joe & Wong, Penny

**Question:**

Since the change of Prime Minister on 14 September, 2015:

2248. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?

- a) Which agency or agencies provided these services?
- b) What has been spent providing these services during the specified period?
- c) Itemise these expenses.

2249. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?

- a) Which agency or agencies provided these services?
- b) What has been spent providing these services during the specified period?
- c) Itemise these expenses

**Answer:**

2248. The Australian Prudential Regulation Authority does not provide media monitoring services to the Minister's office.

- a) – c) Not applicable.

2249. For the period 14 September 2015 to 10 February 2016 the cost of media monitoring services was \$33,904.62 (exc. GST)

- a) Media Monitoring services were provided by iSentia.
- b) \$33,904.62 (exc. GST) was spent on media monitoring services for the specified period.
- c) Media monitoring services related to providing media transcripts and clippings and social media monitoring.