

Senate Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Treasury Portfolio
Additional Estimates
2015 - 2016

Department/Agency: ABS
Question: AET 1273-1279
Topic: Communications staff
Reference: written - 19 February 2016
Senator: Ludwig, Joe & Wong, Penny

Question:

For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:

1273. How many ongoing staff, the classification, the type of work they undertake and their location.

1274. How many non-ongoing staff, their classification, type of work they undertake and their location

1275. How many contractors, their classification, type of work they undertake and their location

1276. How many are graphic designers?

1277. How many are media managers?

1278. How many organise events?

1279. Have these arrangements changed since the change of Prime Minister on 14 September, 2015? If yes, please detail.

Answer:

1273. The Australian Bureau of Statistics has the following breakdown of FTE ongoing public relations, communication and media staff:

20 in total:

- EL2 x 3
- EL1 x 6
- APS 6 x 8
- APS 5 x 2
- APS 4 x 1

These staff undertake duties related to ABS corporate and Census communication (specifically campaign work for the 2016 Census of Populations and Housing on 9 August), public relations, advertising, media activity and web design/development. They are located at ABS Central Office, 45 Benjamin Way, Belconnen, Canberra.

1274. The Australian Bureau of Statistics has the following breakdown of FTE non-ongoing public relations, communication and media staff:

Ten in total

- EL1 x 4
- APS 6 x 3
- APS 5 x 1
- APS 4 x 1
- APS 3 x 1

These staff undertake duties related to ABS corporate and Census communication (specifically campaign work for the 2016 Census of Populations and Housing on 9 August), public relations, advertising and media activity. They are located at ABS Central Office, 45 Benjamin Way, Belconnen, Canberra.

1275. How many contractors, their classification, type of work they undertake and their location?

Nil

1276. How many are graphic designers?

Five

1277. How many are media managers?

Two

1278. How many organise events?

Five contribute to the organisation of events as a component of their broader role.

1279. Have these arrangements changed since the change of Prime Minister on 14 September, 2015? If yes, please detail.

Yes. Communications staff have increased in number during this time frame due to the increasing workload resulting from the ABS Transformation Agenda and the upcoming Census.