

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates

26 February 2014

Question: AET 799

Topic: Media Monitoring

Written: 5 March 2014

Senator LUDWIG asked:

799. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date?
- a) Which agency or agencies provided these services?
 - b) What has been spent providing these services from 7 September 2013 to date?
 - c) Itemise these expenses

Answer:

799.

- a) Media monitoring services are provided by AAP Information Services Pty Ltd.
- b) The amount spent on media monitoring services from 1 September 2013 to 28 February 2014 was \$15,452.32.
- c) The itemised expenses are:
 - Full text service - \$14,557.32;
 - Four audio summaries - \$11.48;
 - Seven audio downloads - \$123.20;
 - Three audio clips - \$138.60;
 - Three audio transcripts - \$495.00; and
 - Six copyright fees - \$126.72.