

**Senate Standing Committee on Economics**

**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

Additional Estimates

26 February 2014

**Question: AET 195-196**

**Topic: Government Advertising**

**Written: 5 March 2014**

**Senator LUDWIG asked:**

195. How much has been spent on government advertising (including job ads) since 7 September 2013?
- List each item of expenditure and cost
  - List the approving officer for each item
  - Detail the outlets that were paid for the advertising
196. What government advertising is planned for the rest of the financial year?
- List the total expected cost
  - List each item of expenditure and cost
  - List the approving officer for each item
  - Detail the outlets that have been or will be paid for the advertising

**Answer:**

195. \$23,345.11 (GST Exc.)
- APS Jobs Gazette (recruitment advertising), \$8,607.14  
Press advertising (recruitment advertising), \$14,737.97
  - Treasury Officer with appropriate delegation
  - Adcorp Australia  
Fairfax media  
Australian Public Service
196. No advertising is planned.