

**Senate Standing Committee on Economics**

**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

Additional Estimates

26 February 2014

**Question: AET 1538-1540**

**Topic: Social Media Policy**

**Written: 5/03/2014**

**Senator Ludwig asked:**

1538. Have there been any changes to department/agency social media protocols relating to staff access and usage of YouTube; online social media, such as Facebook, MySpace and Twitter; and access to online discussions forums and blogs since the February 2013 Additional Budget Estimates? If yes, please explain and provide copies of any advice that has been issued.

1539. Does the department/agency monitor usage of social media?

a. If yes, provide details of the usage (for example details could include average hours per employee hours when usage peaks).

b. Has there been a change to the department/agency protocols due to staff usage?

c. If no, why not? Will the department/agency monitor usage in the future?

1540. Does social media impact on employee productivity? Provide details (details could include increased internet usage in general or increased internet usage in standard business hours)

**Answer:**

1538. Social media policy and protocol was provided to ASIC staff on 14 April 2014. At the same time the majority of staff were provided with access to social media. This is a six month pilot.

1539. Social media use is monitored by IT.

b. The introduction of the social media policy allowed all ASIC staff to access social media on their terminals. We have noticed no significant change in social media use.

c. IT will continue to monitor.

1540. No.