

**Senate Standing Committee on Economics**

**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

Additional Estimates

26 February 2014

**Question: AET 1194 - 1195**

**Topic: Government advertising (APRA)**

**Written: Received from Committee – 12 March 2014**

**Senator LUDWIG asked:**

1194. How much has been spent on government advertising (including job ads) since 7 September 2013\*?
- List each item of expenditure and cost
  - List the approving officer for each item
  - Detail the outlets that were paid for the advertising
1195. What government advertising is planned for the rest of the financial year?
- List the total expected cost
  - List each item of expenditure and cost
  - List the approving officer for each item
  - Detail the outlets that have been or will be paid for the advertising

*\* to 28 February 2014.*

**Answer:**

1194. The Australian Prudential Regulation Authority (APRA) spent \$32,638.31 on recruitment advertising during the period of 7 September 2013 to 28 February 2014, which reflects both graduate and general recruitment activity. APRA does not conduct campaign advertising.
1195. There is no planned expenditure on advertising, however as positions become vacant APRA will advertise to fill those positions when required.