Senate Standing Committee on Environment and Communications
Legislation Committee
Answers to questions on notice
Environment portfolio

Question No: 148

Hearing: Supplementary Budget Estimates

Outcome: Corporate

Programme: Corporate Strategies Division (CSD)

Topic: Departmental Branding

Hansard Page: N/A

Question Date: 01 November 2015

Question Type: Written

Senator Ludwig, asked:

1. Has the department/Agency undergone a name change or any other form of rebranding since the leadership change in September, 2015? If so:

    a) Please detail why this name change / rebrand were considered necessary and a justified use of departmental funds?

        i)   Please provide a copy of any reports that were commissioned to study the benefits and costs associated with the rebranding.

    b)   Please provide the total cost associated with this rebrand and then break down by amount spent replacing:

        i)   Signage.

        ii)   Stationery (please include details of existing stationery and how it was disposed of).

        iii)   Logos

        iv)   Consultancy

        v)   Any relevant IT changes.

        vi)   Office reconfiguration.

    c)   How was the decision reached to rename and/or rebrand the department?

        i)   Who was involved in reaching this decision?

        ii)   Please provide a copy of any communication (including but not limited to emails, letters, memos, notes etc) from within the department, or between the department and the government regarding the rename/rebranding.

2. Following the changes does the department share any goods/services/accommodation with other departments?

3. What resources/services does the department share with other departments; are there plans to cease sharing the sharing of these resources/services?

4. What were the costs to the department prior to the Machinery of Government changes for these shared resources? What are the estimated costs after the ceasing of shared resource arrangements?

Answer:

1. No.

2. Yes.

3. The Department of the Environment shares the following services with the Department of Agriculture and Water Resources:

   - Storage, retrieval and management of Water Resources files

   - Some financial services and management of the midrange Enterprise Resource Planning platform applications (SAP).

   Financial services are the only services that are planned to cease.

4. The pass through costs for storage, retrieval and management of Water Resources files services has been provided in Table A below.

   - The costs for management of midrange SAP applications and associated financial services cannot be accurately reported due to the integrated nature of the ERP platform, cross cutting responsibilities of staff and fluctuations in workload.

   - There are no estimated costs for the Department of the Environment following the cessation of financial services.

Table A

Shared storage, retrieval and management of Water Resources files

Fees as per current Iron Mountain contract	Total (inclusive of GST)
Retrieval – routine (per file)	$6.43
Retrieval – urgent (per file)	$6.43
Destruction	$0.00
Transport – event includes Environment files	$0.00
Transport – event does not include Environment files (i.e. all retrieved files belong to the Department)	$19.23 includes up to 10 items, + $1.70 per additional item
Transport – urgent	$34.95 plus routine transport and retrieval costs
Transfer of files from onsite storage	$0.00