Senate Standing Committee on Environment and Communications Answers to Senate Estimates Ouestions on Notice

Supplementary Budget Estimates Hearings October 2015

Communications Portfolio

Australian Communications and Media Authority

Question No: 32

Australian Communications and Media Authority

Hansard Ref: Page 14, 20/10/2015

Topic: Complaint Investigation

Senator Ronaldson, Michael asked:

Senator RONALDSON: That is very impressive. I would like to ask you about complaint investigations. Are they done on a calendar of financial year basis?

Ms Cahill: Perhaps a little more clarity on the nature of complaints.

Senator RONALDSON: I was just going to ask you how many complaints you investigated and whether you report it on a calendar basis of a financial year basis. Whatever it is, how many have you investigated in the last calendar year or the last financial year and has that varied from the year before?

Ms Cahill: The majority of our complaints are in our annual report on a financial year basis. We would cover the details, and I do not have them to hand. But we will take the details on notice and provide them back to you. We would cover complaints to do with radio communications interference, complaints made in relation to broadcasting content, complaints made—Senator RONALDSON: Yes. I understand the sorts of complaints. I am interested in the data about it and the comparison between the last financial year and perhaps the year before. If you want to take that on notice, that is fine. I think you now have greater discretionary powers as well, haven't you? I am interested in how you assess that and how you determine what to investigate and what not to investigate.

Answer:

- 1. Complaints are reported on a financial year basis.
- 2. The ACMA received complaints on the following matters:
 - (i) Complaints under the conditional access scheme for satellite access to digital television. The ACMA received 177 complaints between 1 July 2014 and 30 June 2015 (22 between 1 July 2013 and 30 June 2014). In 2014–15, the ACMA finalised the investigation of 119 complaints and issued 119 directions to the scheme administrator to grant Viewer Access Satellite Television (VAST) access to the complainants. At the end of the reporting period, 58 complaints were still under investigation.
 - (ii) Complaints and investigations about the Triple Zero service

During the reporting period and as in 2013-14, the ACMA received a small number of complaints and enquiries about the Triple Zero service. Most of these related to the handling of calls by an Emergency Service Organisation (ESO) (and not to Telstra as the Emergency Call Person [ECP] for 000 and 112), and were referred to the relevant organisation for a response. No formal investigations were undertaken.

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(iii) Complaints and reports (primary channels only) from members of the public about unsolicited communications

Activity	2013–14	2014–15
Email complaints and reports	338,817	343,948
SMS complaints and reports	9,162	7,077
Total Spam Act	347,979	351,025
Telemarketing	20,232	18,081
Fax marketing	230	99
Total DNCR Act and related industry standards	20,462	18,180

(iv) Broadcasting complaints and investigations for commercial, national, subscription and community broadcasters and datacasters

	2013-14	2014-15
Written complaints and enquiries received	1593	1012
Written complaints and enquiries actioned within time frame of seven days	1571 (98.6%)	1003 (99%)
Investigations completed	180	145
Investigations resulting in breach findings	45	35
Investigations of compliance with codes of practice	21	6
Investigations of compliance with BSA, licence conditions or standards	24	29
Investigations resulting in non-breach findings	132	100
Investigations of compliance with codes of practice	112	90
Investigations of compliance with BSA, licence conditions or standards	20	10
Investigations completed within time frame of three months	N/A	117 (81%)
Investigations completed within time frame of six months	157 (87%)	134 (92%)
Average time for completion of investigations	N/A	2.6 months

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(v) Telecommunications safeguards complaints and investigations

The ACMA deals with complaints which generate concerns about systemic compliance with key telecommunications consumer protections, including the Telecommunications Consumer Protections (TCP) Code and the Telecommunications Industry Ombudsman (TIO) scheme.

Activity	2013–14	2014–15
Enquiries and investigations into providers' compliance with the TCP Code	140 enquiries 25 investigations	125 enquiries 20 investigations
Formal warnings and directions in response to non-compliance with the TCP Code	105 formal warnings 7 directions	42 formal warnings 16 directions
Directions to join or comply with the TIO scheme	6 TIO referrals 2 directions to join 1 direction to comply	21 TIO referrals 4 directions to join 1 direction to comply

(vi) Online content complaints

The ACMA Hotline investigates all valid complaints about potentially offensive or illegal online content. The ACMA Hotline received 4,801 complaints in the period 1 July 2014 to 30 June 2015, a 19 per cent increase on 2013–14 (4051). Of the complaints received during the year, 170 were invalid as they did not contain information required under the Broadcasting Services Act 1992 (BSA) to enable the ACMA to conduct an investigation.

(vii) Interactive gambling

In 2014–15, the ACMA received 178 complaints and general enquiries about the *Interactive Gambling Act 2001* (IGA) compared to 121 in 2013-14. The ACMA conducted:

- > 10 investigations into overseas-hosted URLs, of which six resulted in breach findings and were notified to accredited family-friendly filter providers and the AFP¹
- > 16 preliminary assessments of Australian-hosted URLs, of which six were referred to the AFP²
- > 13 preliminary assessments of interactive gambling advertising, all of which were referred to DoC.

(viii) Client service charter

The Client Service Charter outlines the ACMA's goals and the broad range of services it provides. The charter provides advice on how clients can contact the ACMA, service standards and complaints procedures. It also reflects the ACMA's commitment to providing efficient, effective and relevant services delivered in an environment of mutual respect.

¹ In accordance with the code of practice registered under the IGA.

² Under section 20(3)(a) of the IGA, the ACMA must not investigate a complaint about Australian-hosted content. However, it may, if it considers it warranted, refer the complaint to an Australian police force.

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Description	Total no. of complaints*		Total no. of compliments	
	2013-14	2014-15	2013-14	2014-15
Courtesy and respect	1	0	0	0
Service delivery of individual staff members	1	8	1	38
Response time to complaint	0	4	0	0
Accessible information	5	5	1	1

(ix) Radiocommunication cases

The ACMA assesses complaints of Radiocommunication interference and non-compliance. It can then prioritise the risk of interference and chooses from a range of available regulatory responses as per the following table:

Action Type	Number of actions		
	2013–14	2014–15	
Investigations	291	256	
Advice notices issued	6	4	
Warning notices issued	120	219	
Infringement notices	11	17	
Prosecutions commenced	5	3	
Responses to interference	1,120	1,333	
Warning notices issued	220	462	
Advice notices issued	138	132	
Mobile repeaters detected	123	138	