

**Senate Standing Committee on Environment and Communications**  
**Answers to Senate Estimates Questions on Notice**  
**Supplementary Budget Estimates Hearings October 2015**  
**Communications Portfolio**  
**Australian Broadcasting Corporation**

**Question No:158**

**Australian Broadcasting Corporation**

**Hansard Ref: Page 15, 30/11/2015**

**Topic: iView Streaming**

**Senator Ludlam asked:**

**Senator LUDLAM:** How are the cadetships changing? Your expectations and your demands from your journalists are changing—technology is driving a part of that and audience expectations are driving a part of that—and your platforms are changing. How is the cadetship program changing to reflect those different demands you are placing on your people?

**Mr Scott:** We do try to give our journalists experience and opportunities to develop their skills across the range of storytelling that is a part of journalism now. So they will get some experience in television and radio, online, filing for mobile, across a range of short breaking news and longer stories as well. We attempt to give people the experience in the plurality that is now part of the journalistic requirement and which all of our new recruits have. It is interesting that in particular those that have come out of journalism school often arrive with a lot of these cross-platform skills. In a way, most of our reporters now are developing the capacity to tell their stories across a range of platforms.

**Senator LUDLAM:** Let me park that for a second and I will change tack briefly. What was the cost of implementation of your HD iView streaming, in rough numbers?

**Mr Scott:** I will have to take that on notice. It has not been implemented yet.

**Answer:**

ABC iView streams catch up content at 650kbps and is currently trialling a higher quality stream, in 1500kbps, which is equivalent to standard definition.

The ABC is considering further improvements to stream in high definition (HD), however this is in scoping stages only and an accurate estimate of the cost is not yet available.