

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Supplementary Budget Estimates Hearings November 2014

Communications Portfolio

Australian Broadcasting Corporation

Question No: 634

Program No. Australian Broadcasting Corporation

Hansard Ref: In Writing

Topic: Media Monitoring

Senator Ludwig asked:

Since Budget Estimates in June, 2014:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
 1. Which agency or agencies provided these services?
 2. What has been spent providing these services during the specified period?
 3. Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
 1. Which agency or agencies provided these services?
 2. What has been spent providing these services during the specified period?
 3. Itemise these expenses

Answer:

1. Not applicable.
- 2.1. The media monitoring services were provided to the ABC by iSentia (previously named Media Monitors).
2. From the 1 June 2014 to 30 November 2014, the ABC spent \$25,000 on media monitoring services.
3. Expenses are itemised in the table below:

Reason	\$'000's
Corporate Press Clippings	3
Monitoring Science Reference Panel announcement	14
Monitoring for Media Watch	8
Total	25