

**Senate Standing Committee on Environment and Communications**

**Answers to Senate Estimates Questions on Notice**

**Budget Estimates May 2017**

**Communications Portfolio**

**Special Broadcasting Service**

**Question No: 68**

**Special Broadcasting Service**

**Hansard Ref: Written, 29/05/2017**

**Topic: Mardi Gras costs**

**Senator Abetz, Eric asked:**

1. How much does the Mardi Gras cost SBS per hour of television?
2. How does this compare with other content?

**Answer:**

1. This figure is commercial-in-confidence.
2. Costs for locally produced content vary significantly based on genre, distribution platforms and technology—and whether the programming is a special event or part of a series. The cost of Mardi Gras is in line with the average cost of programming in the entertainment genre.