

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Budget Estimates May 2017

Communications Portfolio

NBN Co Limited

Question No: 240

NBN Co Limited

Hansard Ref: Written, 02/06/2017

Topic: Spend on Everyday Innovators

Senator Griff, Stirling asked:

What did NBN spend in total on Everyday Innovators?

- (a) Please provide the breakdown of costs including concept, production, broadcast and marketing.
- (b) Are further instalments of this program planned?

Answer:

'EveryDay Innovators' was a one-off program with no further instalments planned. It was produced and aired by Channel Nine. The details requested are commercially sensitive and providing this information could impact future negotiations.