

Senate Standing Committee on Environment and Communications
Legislation Committee
Answers to questions on notice
Environment portfolio

Question No: 6
Hearing: Budget Estimates
Outcome: Outcome 1
Programme: Biodiversity Conservation Division
Topic: REEF TRUST BRANDING
Hansard Page: 99
Question Date: 27 May 2014
Question Type: Spoken

Senator Waters asked:

Senator WATERS: Thank you. Have there been any discussions of allowing corporations who are required to make contributions to Reef Trust under conditions to use Reef Trust branding or their association with Reef Trust in any kind of PR materials?

Ms Lane: Are you talking about in relation to offsets or more generally?

Senator WATERS: Or both if there is a distinction.

Ms Lane: Not to my knowledge. There are some conditions that have been made as part of some recent approvals which do talk about the Reef Trust, but I will have to take on notice the question about branding.

Answer:

Work is ongoing to further clarify the details around how offsets will be delivered through the Reef Trust. This includes offset delivery approach and mechanisms, decision making and application through the Reef Trust. It is anticipated that further detail about offsets will be made available in the next phase of the investment strategy.

'Reef Trust branding' or an approach to public relations material has not been finalised.