

**Senate Standing Committee on Environment and Communications**

**Answers to Senate Estimates Questions on Notice**

**Additional Estimates February 2017**

**Communications Portfolio**

**Special Broadcasting Service**

**Question No: 57**

**Special Broadcasting Services Corporation**

**Hansard Ref: Page 37, 28/04/2017**

**Topic: NITV Department Breakdowns**

**Senator McCarthy, Malrindirri asked:**

**Senator McCARTHY:** You spoke about the 75 per cent to 80 per cent of staff—could you just explain to the committee how it is broken down in terms of the departments within NITV, for example, with news, current affairs and documentaries? Would you be able to explain that.

**Mr Ebeid:** Again, maybe I will take that one on notice. I can get the exact breakdown of the groups, but there is a what we call INACA, an Indigenous news and current affairs team—a production team for all of its productions, whether it be sports productions, documentaries, children's content, et cetera. You then have an online team, a small group in management, some marketing—I think there is one head in marketing—one head for government relations, et cetera, which is increasingly important—

**Senator McCARTHY:** Would you like to take that question on notice?

**CHAIR:** I thought that was a good one to take on notice.

**Mr Ebeid:** Yes—happy to.

**Answer:**

As at 24 March 2017, 64% of NITV staff are Indigenous. Within NITV departments, the proportion of Indigenous staff is as follows:

- Indigenous News and Current Affairs – 64%
- Programming and Acquisitions – 50%
- Business and Channel management – 88%
- Commissioning – 50%
- Digital – 50%
- Communications and Marketing – 50%
- Production and Promotions – 69%

Recent employment has been to accelerate digital capabilities for NITV in INACA and General - this has changed the overall percentage of Indigenous staff due to recruitment of non-Indigenous staff in specified skills areas.