

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Additional Estimates Hearing February 2017

Communications Portfolio

The Australian Communications and Media Authority

Question No: 252

The Australian Communication and Media Authority (ACMA)

Hansard Ref: Written, 09/03/2017

Topic: Programming expenditure - Broadcasters

Senator Hanson-Young, Sarah asked:

1. For the past three financial years, please show what percentage of programming expenditure for each broadcaster was on New Zealand content:
 - (a) Australian adult drama
 - (b) Australian children's drama
 - (c) Australian children's other
 - (d) Australian documentaries
 - (e) Australian light entertainment- Variety
 - (f) Australian light entertainment – other

2. For the past three financial years, please show what percentage of total hours for each broadcaster was made up of New Zealand content for:
 - (a) Australian adult drama
 - (b) Australian children's drama
 - (c) Australian children's other
 - (d) Australian documentaries
 - (e) Australian light entertainment- Variety
 - (f) Australian light entertainment – other.

Answer:

1. This information is not collected by the Australian Communications and Media Authority (the ACMA).

Although some programming expenditure information is provided in the Broadcast Licence Fee returns submitted to the ACMA by commercial television broadcasting licensees, no distinction is drawn in those returns between programming expenditure referable to content of Australian origin and programming expenditure referable to content of New Zealand origin.

2. This information is not collected by the ACMA.

The ACMA does collect and publish information about the relative percentages of content of Australian origin and content of New Zealand origin broadcast by metropolitan commercial television broadcasting licensees in order to comply with the transmission sub-quotas in the *Broadcasting Services (Australian Content) Standard 2016*. This corresponds to categories (a) – (d) of question two.

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Attachment A shows the percentages of Australian and New Zealand content thus broadcast by each metropolitan licensee in the five mainland capital in the past three calendar years.

Percentages of Australian and New Zealand content (QON 252)

Attachment A

YEAR = 2013	Australian adult drama (a)			Australian children's drama (b)			Australian children's other (c)			Australian documentaries (d)		
	AUS	NZ	Total	AUS	NZ	Total	AUS	NZ	Total	AUS	NZ	Total
SEVEN - SAS - Adelaide	96.62	3.38	100	100	0	100	100	0	100	68.08	31.92	100
SEVEN - BTQ - Brisbane	96.61	3.39	100	100	0	100	100	0	100	68.3	31.70	100
SEVEN - HSV - Melbourne	96.61	3.39	100	100	0	100	100	0	100	68.31	31.69	100
SEVEN - TVW - Perth	96.44	3.56	100	100	0	100	100	0	100	70.03	29.97	100
SEVEN - ATN - Sydney	96.61	3.39	100	100	0	100	100	0	100	68.49	31.51	100
NINE - QTQ - Brisbane	39.81	60.19	100	100	0	100	100	0	100	100	0	100
NINE - GTV - Melbourne	39.81	60.19	100	100	0	100	100	0	100	100	0	100
NINE - TCN - Sydney	39.81	60.19	100	100	0	100	100	0	100	100	0	100
TEN - ADS - Adelaide	96.36	3.64	100	100	0	100	100	0	100	100	0	100
TEN - TVQ - Brisbane	96.36	3.64	100	100	0	100	100	0	100	100	0	100
TEN - ATV - Melbourne	96.36	3.64	100	100	0	100	100	0	100	100	0	100
TEN - NEW Perth	96.36	3.64	100	100	0	100	100	0	100	100	0	100
TEN - TEN - Sydney	96.36	3.64	100	100	0	100	100	0	100	100	0	100
YEAR = 2014	Australian adult drama (a)			Australian children's drama (b)			Australian children's other (c)			Australian documentaries (d)		
AUS	NZ	Total	AUS	NZ	Total	AUS	NZ	Total	AUS	NZ	Total	
SEVEN - SAS - Adelaide	94.48	5.52	100	100	0	100	100	0	100	64.12	35.88	100
SEVEN - BTQ - Brisbane	94.54	5.46	100	100	0	100	100	0	100	63.13	36.87	100
SEVEN - HSV - Melbourne	94.55	5.45	100	100	0	100	100	0	100	62.53	37.47	100
SEVEN - TVW - Perth	95.22	4.78	100	100	0	100	100	0	100	64.32	35.68	100
SEVEN - ATN - Sydney	94.55	5.45	100	100	0	100	100	0	100	64.13	35.87	100
NINE - QTQ - Brisbane	60.33	39.67	100	100	0	100	100	0	100	100	0	100
NINE - GTV - Melbourne	60.33	39.67	100	100	0	100	100	0	100	100	0	100
NINE - TCN - Sydney	60.33	39.67	100	100	0	100	100	0	100	100	0	100
TEN - ADS - Adelaide	98.68	1.32	100	100	0	100	100	0	100	100	0	100
TEN - TVQ - Brisbane	98.68	1.32	100	100	0	100	100	0	100	100	0	100
TEN - ATV - Melbourne	98.68	1.32	100	100	0	100	100	0	100	100	0	100
TEN - NEW Perth	98.68	1.32	100	100	0	100	100	0	100	100	0	100
TEN - TEN - Sydney	98.68	1.32	100	100	0	100	100	0	100	100	0	100
YEAR = 2015	Australian adult drama (a)			Australian children's drama (b)			Australian children's other (c)			Australian documentaries (d)		
AUS	NZ	Total	AUS	NZ	Total	AUS	NZ	Total	AUS	NZ	Total	
SEVEN - SAS - Adelaide	97.66	2.34	100	100	0	100	100	0	100	59.71	40.29	100
SEVEN - BTQ - Brisbane	97.66	2.34	100	100	0	100	100	0	100	60.00	40.00	100
SEVEN - HSV - Melbourne	97.66	2.34	100	100	0	100	100	0	100	61.32	38.68	100
SEVEN - TVW - Perth	97.66	2.34	100	100	0	100	100	0	100	61.08	38.92	100
SEVEN - ATN - Sydney	97.65	2.35	100	100	0	100	100	0	100	60.19	39.81	100
NINE - QTQ - Brisbane	52.26	47.74	100	100	0	100	100	0	100	100	0	100
NINE - GTV - Melbourne	52.26	47.74	100	100	0	100	100	0	100	100	0	100
NINE - TCN - Sydney	52.26	47.74	100	100	0	100	100	0	100	100	0	100
TEN - ADS - Adelaide	96.82	3.18	100	100	0	100	100	0	100	100	0	100
TEN - TVQ - Brisbane	96.82	3.18	100	100	0	100	100	0	100	100	0	100
TEN - ATV - Melbourne	96.82	3.18	100	100	0	100	100	0	100	100	0	100
TEN - NEW Perth	96.82	3.18	100	100	0	100	100	0	100	100	0	100
TEN - TEN - Sydney	96.82	3.18	100	100	0	100	100	0	100	100	0	100