Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Additional Estimates February 2017

Communications Portfolio

Australian Broadcasting Corporation

Question No: 115

Australian Broadcasting Corporation

Hansard Ref: Written, 10/03/2017

Topic: Audio description

Senator Brown, Carol asked:

- 1. The ABC's iview Audio Description trial ended in June last year has the ABC provided a report to the Minister as it said it would do in its interim report in November 2015?
- 2. What did that report recommend?
- 3. Why is it taking so long to get Audio Description when it is widely available in other parts of the world?
- 4. In the UK, all broadcasters have been working towards 10% of audio described programming since 2003, with many channels doing more than this. In the US, legislation passed in 2010 will see the major networks and cable stations broadcast 7 hours of audio described programs per week by 2012. So why does Australia not yet have Audio Description services for blind and vision impaired Australians?
- 5. How long will it be before we have Audio Description in Australia?

Answer:

- 1. Yes, in October 2016.
- 2. The ABC's report has been sent to the Minister and the issue is a matter for government.
- 3. The ABC considers this a question of policy and it is therefore a matter for government.
- 4. See response to Question 3.
- 5. See response to Question 3.