

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Additional Estimates Hearings February 2015

Communications Portfolio

Australian Broadcasting Corporation

Question No: 38

Program No. Australian Broadcasting Corporation

Hansard Ref: 24/02/2015 Page 85

Topic: Non-local content

Senator SINGH asked:

Senator SINGH: I do not have the annual report on me, but are you able to provide the committee with the breakdown of how much local content is currently aired on ABC TV and how much non-local content is provided?

Mr Scott: And your definition of non-local content?

Senator SINGH: Non-Australian content.

Mr Scott: Okay, so Australian content and international content. We will be able to give you a breakdown of that.

Senator SINGH: You don't have that on you?

Mr Scott: I do not have that on me, no.

Senator SINGH: Ah, you do have that.

Mr Scott: It is in the annual report on page 214. To June, 66 per cent of the content broadcast between 6 am and midnight was Australian and 33 per cent was from overseas.

Senator SINGH: Is that, on average, throughout the year?

Mr Scott: That is the full year for ABC1 from 6 am until midnight.

Senator SINGH: What do you mean 'the full year'?

Mr Scott: From July through June.

Senator SINGH: Do you have a breakdown of that by month?

Mr Scott: No, not here.

Senator SINGH: You can provide that?

Mr Scott: We can take that on notice.

Answer:

The percentage of Australian content broadcast on the ABC's main channel (ABC1) from 6 am to midnight in the last financial year (July 2013 to June 2014) by month is broken down as follows:

Month	Total Australian content
Jul-13	64%
Aug-13	66%
Sept- 13	66%
Oct-13	70%
Nov-13	69%
Dec-13	55%
Jan-14	53%
Feb-14	74%
Mar-14	72%
Apr-14	67%
May-14	71%
Jun-14	71%