

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Additional Estimates Hearings February 2014
Communications Portfolio
Australian Communications and Media Authority

Question No: 18

Program No. Australian Communications and Media Authority (ACMA)

Hansard Ref: In Writing

Topic: Media monitoring

Senator Ludwig asked:

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date?

- a. Which agency or agencies provided these services?
- b. What has been spent providing these services from 7 September 2013 to date?
- c. Itemise these expenses.

Answer:

- a. Media Monitors, iSentia
- b. \$0.020m
- c. iSentia \$0.019m
 other \$0.001m