

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Additional Estimates Hearings February 2014

Communications Portfolio

Australia Post

Question No: 158

Program No. Australia Post

Hansard Ref: In Writing

Topic: Media Monitoring

Senator Ludwig asked:

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department/Agency from 7 September 2013 to date?

- a. Which agency or agencies provided these services?
- b. What has been spent providing these services from 7 September 2013 to date?
- c. Itemise these expenses

Answer:

The total cost of media monitoring services from 1 September 2013 to 31 January 2014 was \$101,558. The services were provided by Media Monitors.