

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH PORTFOLIO

Supplementary Budget Estimates 2014 - 2015, 22 October 2014

Ref No: SQ14-001414

OUTCOME: 1 – Population Health

Topic: Podcasts

Type of Question: Written Question on Notice

Senator: Moore, Claire

Question:

Cancer Australia produces a range of podcasts, some in different languages. Can you provide data on:

- a. The usage of the podcasts
- b. The process for determining the need for production in different languages
- c. The costs of production

Answer:

- a) The podcasts available on the Cancer Australia website were produced by the National Breast Cancer Centre (NBCC) and the National Breast and Ovarian Cancer Centre prior to amalgamation with Cancer Australia. Since 1 July 2014 to date there have been over 1200 downloads of the podcasts available on Cancer Australia's website.
- b) One of these podcasts, Breast cancer won't wait was translated into five languages: Arabic, Cantonese, Chinese, Greek and Italian. These languages were chosen for translation as, at the time, they were the top five languages other than English spoken in the home. The translation of this podcast provides important breast cancer information to women from culturally and linguistically diverse backgrounds.
- c) This podcast was translated by the NBCC prior to its amalgamation with Cancer Australia in 2011. As such, the costs of production are not readily available.