

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH PORTFOLIO

Supplementary Budget Estimates 2014 - 2015, 22 October 2014

Ref No: SQ14-001389

OUTCOME: 0 - Whole of Portfolio

Topic: Advertising

Type of Question: Written Question on Notice

Senator: Ludwig, Joe

Question:

1. Since Budget Estimates in June, 2014 how much has the Department/Agency spent on Advertising? Including through the use of agencies.
2. Please detail each advertising campaign including its cost, where the advertising appeared, production costs, who approved, Ministerial or ministerial staff involvement in commissioning.
3. Provide copies of approvals, including but not limited to, approvals made by the Prime Minister or his delegate, the Minister or their delegate or the department or their delegate.

Answer:

1. to 3.
Please refer to the response provided to Question on Notice SQ14-001362.