

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH PORTFOLIO

Supplementary Budget Estimates 2014 - 2015, 22 October 2014

Ref No: SQ14-001382

OUTCOME: 0 - Whole of Portfolio

Topic: Market Research

Type of Question: Written Question on Notice

Senator: Ludwig, Joe

Question:

1. Since Budget Estimates in June, 2014 list any market research conducted by the department/agency:
 - a) List the total cost of this research.
 - b) List each item of expenditure and cost, broken down by division and program.
 - c) Who conducted the research?
 - d) How were they identified?
 - e) Where was the research conducted?
 - f) In what way was the research conducted?
 - g) Were focus groups, round tables or other forms of research tools used?
 - h) How were participants for these focus groups et al selected?
 - i) How was the firm or individual that conducted the review selected?
 - j) What input did the Minister have?
 - k) How was it approved?
 - l) Were other firms or individuals considered? If yes, please detail.

Answer:

1. a-l) To compile this information at the level of detail sought would involve an unreasonable diversion of departmental resources. Market research activities are published each year in the annual report.