

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH PORTFOLIO

Supplementary Budget Estimates 2014-2015, 22 October 2014

Ref No: SQ14-001151

OUTCOME: 10 – Sport and Recreation

Topic: Engagement of Public Relations Companies

Type of Question: Hansard Page 131, 22 October 2014

Senator: Bilyk, Catryna

Question:

Senator BILYK: How many programs within the commission have appointed PR companies since the beginning of the year?

Mr Hollingsworth: Sorry; how many—

Senator BILYK: How many programs within the commission have had PR companies appointed to do stuff with them since the beginning of the year?

Mr Hollingsworth: I will have to take that question on notice.

Senator BILYK: Okay—and for what purpose, their context, as well.

Answer:

Two.

Provider	Program	Purpose/Context
n2n communications	Sporting Schools initiative	Communication and public relations assistance
Porter Novelli	ASC	Media and commercial strategy support.