

Senate Community Affairs Legislation Committee

SUPPLEMENTARY BUDGET ESTIMATES – 23-24 OCTOBER 2014 ANSWER TO QUESTION ON NOTICE

Department of Human Services

Topic: Media Monitoring

Question reference number: HS 119

Senator: Ludwig

Type of question: Written

Date set by the committee for the return of answer: 12 December 2014

Number of pages: 1

Question:

Since Budget Estimates in June 2014:

- a) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
 - 1) Which agency or agencies provided these services?
 - 2) What has been spent providing these services during the specified period?
 - 3) Itemise these expenses.
- b) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
 - 1) Which agency or agencies provided these services?
 - 2) What has been spent providing these services during the specified period?
 - 3) Itemise these expenses

Answer:

- a) Press clippings are provided to the Minister's office as part of the department's contract with iSentia Pty Ltd. There is no additional expenditure to provide this service to the Minister's office.
- b)
 - 1) iSentia Pty Ltd.
 - 2) \$114,372.04 (1 June to 31 October 2014).
 - 3) See table below.

Itemised services	Total cost
Press clips	\$26,844.22
Broadcast clips	\$30,702.67
Internet clips	\$4,460.50
Audio files ordered	\$1,815.00
Video files ordered	\$1,600.50
Transcripts ordered	\$7,075.67
Press and Broadcast Copyright	\$39,960.47
Monthly service fee (including alert delivery costs)	\$1,913.01
Total	\$114,372.04