

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH PORTFOLIO

Supplementary Budget Estimates 2013-14, 20 November 2013

Question: E13-039

OUTCOME: 0 - Whole of Portfolio

Topic: Media Monitoring

Type of Question: Written Question on Notice

Senator: Ludwig

Question:

- a) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date? Which agency or agencies provided these services?
- b) What is the estimated budget to provide these services for the year 2012-13?
- c) What has been spent providing these services from 7 September 2013 to date?

Answer:

- a) The cost of media monitoring services, including press clippings, electronic media transcripts etcetera provided to the Department of Health from 7 September 2013 to 30 November 2013 is \$224,736, GST exclusive. The service covers the Department, (including the Therapeutic Goods Administration, National Industrial Chemicals Notification and Assessment Scheme and Office of the Gene Technology Regulator), five portfolio Agencies and the offices of two portfolio Ministers. The Department fully outsources its media monitoring services. The contract is provided by iSentia Media Pty Ltd, (formerly known as Media Monitors Pty Ltd), and requires minimal additional departmental resourcing.
- b) The cost to provide these services for the financial year 2012-13 was \$847,618, GST exclusive.
- c) See answer to part a) above.