

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
FAMILIES, HOUSING, COMMUNITY SERVICES AND
INDIGENOUS AFFAIRS PORTFOLIO
2012-13 Supplementary Estimates Hearings

Outcome Number: Cross

Question No: 429

Topic: Household assistance advertising campaign

Hansard Page: Written

Senator Boyce asked:

In relation to the Household Assistance advertising campaign:

1. Please outline what is proposed for Phase 3 of the Household Assistance advertising campaign?
2. What budget does the department have for Phase 3?
3. Did the department abide by the procurement guidelines for the extension of the contract for the creative advertising company?
4. Where are the fake three kitchens that were used in the advertising stored?
5. What is the cost of storing them?

Answer:

1. No government decision has been made in relation to a third phase of advertising.
2. As no government decision has been made, a budget has not been confirmed.
3. Yes
4. The sets are stored in a secure storage facility in Leichardt, NSW.
5. The cost of storage is \$2,400 per month.