

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
FAMILIES, HOUSING, COMMUNITY SERVICES AND
INDIGENOUS AFFAIRS PORTFOLIO
2012-13 Supplementary Estimates Hearings

Outcome Number: Cross

Question No: 279

Topic: Government Advertising

Hansard Page: Written

Senator Boyce asked:

For the financial year to date, provide details for any other communications program, including details of the program, the total spend and the business that provided the communication services.

Answer:

Communication program name	Description	Total spend FY to date at 30 Sept 2012 (GST-exclusive)	Suppliers
Assisting vulnerable individuals and families in disadvantaged communities	Short case studies	\$14,030	Bearcage Productions
International Day of People with Disability	Public relations to promote International Day of People with Disability	\$12,000	Haystac Public Affairs Pty Ltd

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Communication program name	Description	Total spend FY to date at 30 Sept 2012 (GST-exclusive)	Suppliers
Stronger Futures	Provision of communication and engagement advice to support the introduction and implementation of Stronger Futures in the Northern Territory	\$46,436	Winangali