

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
FAMILIES, HOUSING, COMMUNITY SERVICES AND
INDIGENOUS AFFAIRS PORTFOLIO
2012-13 Supplementary Estimates Hearings

Outcome Number: Cross Outcome - Across Programs

Question No: 271

Topic: Recruitment Costs

Hansard Page: Written

Senator Boyce asked:

How much was spent on recruitment advertising in 2011-12? How much of this was spent online and how much of this was spent on print advertising? Please list where recruitment advertising was listed online and in print media.

Answer:

A total of \$420,202.51 (GST exclusive) was spent on recruitment advertising in the 2011-12 financial year (including SES recruitment advertising).

Recruitment advertising was listed in the following print media:

- Australian Financial Review
- Weekend Australian
- Sydney Morning Herald
- Melbourne Age
- Canberra Times
- West Australian
- Hobart Mercury
- Gold Coast Bulletin
- NWS Mt Isa
- Koori Mail
- National Indigenous Times
- Albert & Logan
- Ipswich QLD Times
- Toowoomba Chronicle
- Geraldton Mid-West Times
- Kalgoorlie Miner
- Geraldton Guardian
- Newcastle Herald
- Coffs Coast Advocate
- Dubbo Daily Leader

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- Coffs Harbour Independent
- Walgett Spectator
- Canberra Chronicle
- Queanbeyan Age
- Wagga Daily Advertiser

And in the following online media:

- Seek
- MyCareer