

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH AND AGEING PORTFOLIO

Supplementary Budget Estimates 2012-2013, 17 & 19 October 2012

Question: E12-108

OUTCOME 0: Whole of Portfolio

Topic: MEDIA MONITORING

Type of Question: Written Question on Notice

Number of pages: 2

Senator: Senator Boyce

Question:

- a) What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
- b) Which agency or agencies provided these services?
- c) What is the estimated budget to provide these services for the year 2012-13?
- d) What has been spent providing these services this financial year to date?
- e) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
- f) Which agency or agencies provided these services?
- g) What is the estimated budget to provide these services for the year 2012-13?
- h) What has been spent providing these services this financial year to date?

Answer:

- a) The cost of media monitoring services, including press clippings, electronic media transcripts etcetera is covered by the one budget and the one service. The service covers the department, (including the Therapeutic Goods Administration, National Industrial Chemicals Notification and Assessment Scheme and Office of the Gene Technology Regulator), five portfolio agencies and the offices of three portfolio Ministers and the Parliamentary Secretary.
The department's financial system does not break down the cost of media monitoring services to the level required to separately identify details of services provided to the Ministers' offices.

- b) This department fully outsources its media monitoring services. The contract is provided by Sentia Media Pty Ltd, (formerly known as Media Monitors Pty Ltd), and requires minimal additional departmental resourcing.
- c) A separate budget is not allocated for Ministers' offices.
- d) See c) above.
- e) The total cost of media monitoring services, as outlined in a) above, for this financial year (1 July to 30 September 2012), is \$176,015 GST exclusive. This includes press clippings, electronic media transcripts etcetera.
- f) See b) above.
- g) The budget is under review.
- h) See e) above.