

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH AND AGEING PORTFOLIO

Supplementary Budget Estimates 2012-2013, 17 & 19 October 2012

Question: E12-091

OUTCOME 0: Whole of Portfolio

Topic: RECRUITMENT COSTS

Type of Question: Written Question on Notice

Number of pages: 2

Senator: Senator Boyce

Question:

- a) How much was spent on recruitment advertising in 2011-12? How much of this was spent online and how much of this was spent on print advertising?
- b) Please list where recruitment advertising was listed online and in print media.
- c) How much has been spent on recruitment advertising this financial year to date? How much of this was spent online and how much of this was spent on print advertising?

Answer:

- a) A total of \$450,594 GST exclusive (including \$65,373 for online advertising and \$385,221 for print advertising). This cost is for the Department of Health and Ageing and includes the Therapeutic Goods Administration (TGA), Office of the Gene Technology Regulator (OGTR) and National Industrial Chemicals Notification and Assessment Scheme (NICNAS).
- b) Advertisements were published in –

PRINT MEDIA		
Adelaide Advertiser	Alice Springs Centralian Advocate	Australian
Australian Doctor	Australian Financial Review	Brisbane Courier Mail
Canberra Times	Daily Telegraph	Herald Sun
Hobart Mercury	Koori Mail	Medical Observer
Melbourne Age	National Indigenous Times	Northern Territory News
Sunday Times (UK)	Sydney Morning Herald	West Australian

ONLINE MEDIA		
acaud.org	afr.com	canberratimes.com.au
careerhub.com.au	careerone.com.au	comjobs.com.au
facebook	Google.com.au	indigenousjobsaustralia.com.au
itjobs.com.au	Lode Talent Pool	MyCareer
SEEK.com.au	smh.com.au	theage.com.au
vibe.com.au	racp.edu.au	audiology.asn.au

- c) A total of \$5,215 GST exclusive (including \$2,079 for online advertising and \$3,136 for print advertising). This cost is for the Department and includes the TGA, OGTR and NICNAS.