

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH AND AGEING PORTFOLIO

Supplementary Budget Estimates 2012-2013, 17 & 19 October 2012

Question: E12-023

OUTCOME 1: Population Health

Topic: COMMUNITY SPONSORSHIP FUND

Type of Question: Hansard Page 53, 17 October 2012

Number of pages: 3

Senator: Senator Fierravanti-Wells

Question:

In relation to the information you were talking about for the agreements – why don't you just provide it to me with a list of sporting organisations separate.

Then provide me with a list of the various agreements and then the broad range of activities within those agreements, so you do not identify the agreement with the organisation.

Answer:

A list of fourteen of the fifteen National Sporting Organisations (NSO's) funded under the Community Sponsorship Fund (CSF) is at Attachment A. One organisation is not identified in this list due to commercial in confidence requirements relating to the commencement of the agreement.

Sponsorship properties (activities and branding) for all fifteen NSO's that are funded under the CSF are listed at Attachment B.

NATIONAL SPORTING ORGANISATIONS FUNDED UNDER THE COMMUNITY SPONSORSHIP FUND.

- Football Federation Australia
- Basketball Australia
- Netball Australia
- Swimming Australia
- Cycling Australia
- Hockey Australia
- Athletics Australia
- Volleyball Australia
- Equestrian Australia
- Triathlon Australia
- Australian Canoeing Incorporated
- Skateboarding Australia
- Australian University Sports
- Baseball Australia

SPONSORSHIP PROPERTIES TO BE DELIVERED UNDER THE COMMUNITY SPONSORSHIP FUND.

- Naming Rights with 5 NSOs
- Ambassadors/Player Appearances with 14 NSOs
- Signage at Venue with 14 NSOs
- Court Decal with 4 NSOs
- Uniform Branding with 8 NSOs
- Media Backdrop with 3 NSOs
- Stadium Screen Advertising with 3 NSOs
- PA Announcements with 14 NSOs
- Website Advertising with 13 NSOs
- Database Communications (eDMs) with 15 NSOs
- Venue Activation with 15 NSOs