

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH PORTFOLIO

Budget Estimates 2015 - 2016, 1 - 2 June 2015

Ref No: SQ15-000364

OUTCOME: 1 - Population Health

Topic: National Drug Strategy

Type of Question: Written Question on Notice

Senator: Di Natale, Richard

Question:

Is the \$20 million allocated in the Budget for the National Drugs Campaign only targeting the drug Ice?

Answer:

No, the \$20 million allocated in the Budget for the National Drugs Campaign will:

- renew the National Drugs Campaign to focus on emerging patterns of illicit drug use that are of concern to the community and are responsible for an increasing proportion of drug related harm; and
- focus the National Drugs Campaign primarily on population level preventive messages about meth/amphetamine (including “ice”) and pills/tabs (including “ecstasy” and “new psychoactive substances”) and secondarily on targeted preventive messages about the misuse of pharmaceuticals and performance and image enhancing drugs.