

**Senate Community Affairs Committee**  
**ANSWERS TO ESTIMATES QUESTIONS ON NOTICE**  
**Social Services Portfolio**  
**2014-15 Budget Estimates Hearings**

**Outcome Number: Cross Outcome - Across Programs**

**Question No: 940**

**Topic: Advertising**

**Hansard Page: Written**

**Senator Ludwig** asked:

Please detail each advertising campaign including its cost, where the advertising appeared, production costs, who approved, ministerial or ministerial staff involvement in commissioning.

**Answer:**

All campaigns were placed on hold when the Caretaker period commenced in August 2013. As at 31 May 2014, advertising had not re-commenced.