

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
Social Services Portfolio
2014-15 Budget Estimates Hearings

Outcome Number: Cross Outcome - Across Programs

Question No: 939

Topic: Advertising

Hansard Page: Written

Senator Ludwig asked:

How much has the Department/Agency spent on Advertising since Additional Estimates in February, 2014? Including through the use of agencies.

Answer:

- For the period 1 March 2014 to 31 May 2014, the Department of Social Services spent **\$204,503.39 (GST exclusive)** on advertising. This figure comprises:
 - **Campaign** advertising - \$0
 - **Non-campaign** advertising - \$204,503.39 (GST exclusive).
- For the period 27 February to 31 May 2014, the National Disability Insurance Agency spent **\$4,143 (GST exclusive)** on advertising.
- Since Additional Estimates in February 2014 to 31 May 2014, the Social Security Appeals Tribunal spent **\$10,168.19 (GST exclusive)** on advertising.
- Since Additional Estimates in February 2014 to 31 May, the Australian Aged Care Quality Agency spent **\$13,337 (GST exclusive)** on advertising.
- Since Additional Estimates in February 2014, the Aged Care Commissioner, the Aged Care Pricing Commissioner and the Australian Institute of Family Studies did not have any expenditure on advertising.