Senate Community Affairs Committee ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

Social Services Portfolio

2014-15 Budget Estimates Hearings

Outcome Number: Cross Outcome - Across Programs Question No: 824

Topic: Media Monitoring

Hansard Page: Written

Senator Ludwig asked:

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from Additional Estimates in February, 2014 to date?

- a) Which agency or agencies provided these services?
- b) What has been spent providing these services from Additional Estimates in February, 2014 to date?
- c) Itemise these expenses.

Answer:

From Additional Estimates to 31 May 2014, the portfolio spent \$119,307 (GST exclusive) on media monitoring services.

- 1. Department of Social Services: \$81,380 (GST exclusive)
- 2. National Disability Insurance Agency: \$19,199 (GST exclusive)
- 3. Australian Aged Care Quality Agency: \$13,543 (GST exclusive)
- 4. Australian Institute of Family Studies: \$5,185 (GST exclusive)
- 5. Aged Care Commissioner: Nil
- 6. Aged Care Pricing Commissioner: Nil
- 7. Social Security Appeals Tribunal: Nil

The portfolio uses iSentia (previously Media Monitors) as its media monitoring provider, as the only provider of media monitoring services of this type.

Itemised expenses cannot be obtained without the diversion of significant resources.