

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
Social Services Portfolio
2014-15 Budget Estimates Hearings

Outcome Number: Cross Outcome - Across Programs

Question No: 822

Topic: Media Monitoring

Hansard Page: Written

Senator Ludwig asked:

What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from Additional Estimates in February, 2014 to date?

- a) Which agency or agencies provided these services?
- b) What has been spent providing these services from Additional Estimates in February, 2014 to date?
- c) Itemise these expenses.

Answer:

From Additional Estimates to 31 May 2014, the Department spent \$718 (GST exclusive) on media monitoring services for the offices of the Minister, Assistant Minister and Parliamentary Secretary.

The Department uses iSentia (previously Media Monitors) as its media monitoring provider, as the only provider of media monitoring services of this type.

Itemised expenses cannot be obtained without the diversion of significant resources.