

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH AND AGEING PORTFOLIO

Budget Estimates 2011-2012, 30/31 May 2011

Question: E11-352

OUTCOME 1: Population Health

Topic: AUSTRALIAN NATIONAL PREVENTIVE HEALTH AGENCY (ANPHA)

Written Question on Notice

Senator Fierravanti-Wells asked:

- a) What will the ANPHA spend annually on marketing?
- b) What will the ANPHA spend annually on research?

Answer:

- a) ANPHA has carriage of two social marketing campaigns: (i) the National Tobacco Campaign; and (ii) the Measure-Up (*swap it, don't stop it*) campaign. The budgeted expenditure for these campaigns in 2011-12 is \$19.389 million and \$13.519 million respectively.
- b) ANPHA has responsibility for administering the Preventive Health Research Funds which was established with a total commitment of \$13.1 million over four years (2009-10 to 2012-13). Because of the delay in ANPHA's establishment, the 2009-10 and 2010-11 commitment of \$5.7 million will be administered in a grant round to researchers in the first part of 2011-12.