

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH PORTFOLIO

Additional Estimates 2016 - 2017, 1 March 2017

Ref No: SQ17-000258

OUTCOME: 0 - Whole of Portfolio

Topic: Consultancies

Type of Question: Written Question on Notice

Senator: Bilyk, Catryna

Question:

Please provide an itemised list of costs (GST inclusive) for spending in calendar year 2016 on external consultants/service providers in the following categories please be provided:

- i) social media;
- ii) photography;
- iii) graphic design;
- iv) web design
- v) electronic communications
- vi) acting or public speaking training;
- vii) ergonomics.

Answer:

i) Social media – **Total Cost \$954.55**

ii) Photography and iii) graphic design services are procured under panel arrangements and, as such, are not classified within financial systems solely as photography and/or graphic design. An attempt to provide this level of detail would involve an unreasonable diversion of departmental resources.

iv) Web design – **Total Cost \$293,062**

v) Electronic communications

To provide the level of detail requested would involve an unreasonable diversion of resources. Details of advertising and information campaigns, which frequently use electronic communication are published in the Department of Health annual report and more recent costs are provided the response to Question on Notice SQ17-000255 along with costs associated with Facebook and Google adwords.

vi) Acting and public speaking training.

Nil.

vii) Ergonomics – **Total Cost - \$155,904**